**Team Media Presentation Instructions**

Timeframe – 8-10 mins and all members must present equally.

The TMP **IS** a group argument for a solution to your problem.

The TMP **IS NOT** a summary of your IRRs.

1. Establish a **convincing argument for your team’s solution**
   1. Be super clear by bulleting the claims on your thesis and signposting when you change claims
   2. Be selective with your evidence but support each of your claims with your best evidence.
   3. Verbally site your evidence
   4. Pay attention to your line of reasoning and signal this shift with a change in speakers and a signpost slide.
   5. Make sure your solution isn’t too general or oversimplified.
2. Understand and analyze context by **evaluating the solution**
   1. Explore the pros and cons of 2 other solutions and put your solution in conversation with them
   2. Explore the limitations and implications of your solution
3. Engage the Audience **(Performance)**
   1. Eye contact
   2. Use good volume and speed to highlight important points
   3. Do not be rushed or overly dense with information. You are presenting to humans
   4. Use of support materials (notecards or slides) doesn’t compromise connection to the audience
   5. Incorporate visuals and graphs into the slides
   6. Be passionate
   7. Use gestures to emphasize key points.
   8. Minor repeats or mistakes don’t matter!
4. Engage the audience **(Design)**
   1. The design guides the viewer through the presentation with signposts to show what claim we are talking about and highly selective use of evidence
   2. Use the slides for signposting and emphasis
   3. Use well-chosen words and images to support your claims.
   4. No data dumps (12pt font and huge long quotes)
   5. Nothing less than 28 pts font. Nothing more than a portion of a quote.

A signpost is a verbal statement and/or visual cue used to orientate the audience inside your speech or presentation or to show them where you are going. A signpost draws in the audiences attention and aims to maintain their attention through the presentation or public speech.